Lawrence Marquez CMPS 2680 Web Programming Professor Mckee November 13, 2018

Final Project Proposal

In my final project, I was hoping to do an eCommerce/ Online shop site that has a bunch of different products on it that you can go through with the intention of buying stuff. The name of the website will be Odds and Ends! My website will have many different audiences as I am going to be listing whatever I have for sale on there! It can range from clothes to video games to collectibles to even pets! The information that I will have on my website is the basic information such as contact information, what you can get on the website, prices, other information that may pertain to someone who is actually buying something such as return policy and other order information that they may need. You will also be able to see descriptions on every item when you go on their webpage. I will also have information on the people who own the website, so they know that the website is a reputable website. When buying something, the website will have information on what cards you are able to use and if you can use another checkout processor. It won't let you actually checkout with these processors, but it will have the information available.

The features that I want to implement within my site will involve allowing you the add an item to your cart and it goes to a separate cart page. The website will do all the basic eCommerce processes that involve adding, checking out, and receiving a fake order number. The first thing I want the users to do browse the site to see if it's a legitimate site and they will see that the site is fine. Once they go through that process, I'm hoping that they will browse the items that are available and then go through a checkout process. Once that's done, they will be able to look the

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available information regarding information about when their item will ship or if there's anyone to contact for any order issues that may have happened. I'm thinking the number of pages I'm going to need to accommodate this website at the minimum will be six pages as long as I am able to mimic the use of the checkout process with only one product on the website. I'm hoping I can expand to a bunch of different products but that's the least that will be able to be done if there are issues with the other parts of the website. To begin there will be the home page that will have a list of the available pages that you can take a look at and some information about the website. You will be able to go a product page with an item on it and it will provide a description about the item and allow you to add to cart that item. This item will go to a cart then allow you to go to that cart page. After that, it will let you check out and take you to an order confirmation page. The layout theme will try to be as clean looking as possible as I want people to be focused on the products on the page. I'm not sure what colors I might use yet, but I want to use more natural tones that won't stand out like crazy.

There are websites that already exist that extremely closely related to my website that I will make as there are tons of different types of eCommerce websites such as Shopify, Magento, and even Demandware to name a few big ones. I see tons of different things on websites such as a huge home page with all your information on it such as Amazon that has a user interface with every single thing you can imagine on it. I just want to make sure that it's easy for the person to go through this site and make that purchase. My site will be extremely similar to many other sites

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but the great difference about my website is that it will be made by someone who's doing this all for the first time. It will have a ton of character!